### Social Media in Education

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### 'To use or not to use...'



### First things first!

- 1. Security and Privacy concerns
- 2. All pervasive social media

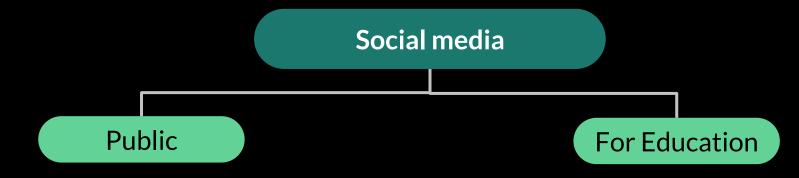
# Let's look with a different lens

- 1. Teaching safe internet practices and digital citizenship
- 2. 21st century skills

### Scaffolding education with social media

- 1. Purpose
- 2. An instructional tool
- 3. Social media platforms- specific uses in education
- 4. Facebook as an instructional tool

### Social media types

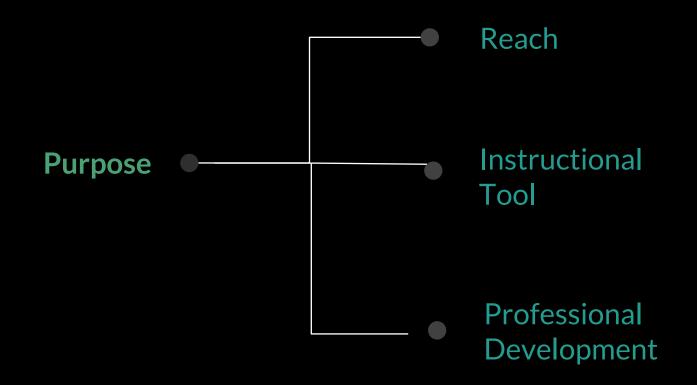


- Facebook
- Instagram
- Twitter
- Pinterest
- Blogs

- YouTube
- Podcasts
- Padlet
- LinkedIn

- Edmodo
- Edublogs
- Kidblogs
- Fakebook
- Faketweet

### 1. Purpose of social media usage



# 2. Social media as an instructional tool

- Lessons
- Interactivity
- Active learning
- Assessments

### 3. Social media platforms -specific uses in education

- Showcase
- Gallery
  - Observation
  - Critical Thinking
  - Reflection
- Peer review
- Ideas. Brainstorm
- Pinboards- organisation







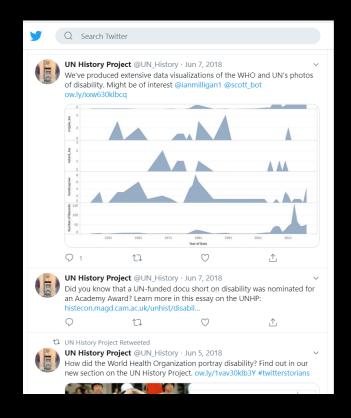
Instagramhandle:Sciencelessonsthatrock

Underutilised

#### 3. Social media platforms -specific uses in education

- Reach experts
  - Interesting Projects
  - Collaborate
  - Ask queries
- Nuggets of writing
- Cultural aspects

- Unpopular among educators
- Limits -posts; groups



### 3. Social media platforms -specific uses in education

- Consumption
  - Supplemental information
  - Self-directed learning
  - Flipped class
  - Enhancers
- Active Engagement
  - Reflect
  - Comment







#### 4. Facebook as instructional tool



- Reach
- Popularity
- No limit on post length
- Networking
- Supports all media
- Other features -poll
- Groups, pages variety

Privacy concerns

## Let's go to f acebook

**Demonstration** 

### Contextualise. Simplify. Involve.

Stay Connected. Keep learning!